

Title of the project/measure/product entered for the contest

Country

Website

Contact details of the person in charge of the project/measure/product

Name, surname

Company/organisation, legal form

Street, house number

Postal code, place

Fax

Landline phone

Mobile phone

E-mail

Skype

Being in charge of the project, I accept the conditions of the TO DO! 2019 contest.

Place, date

Legally binding signature

Application form, page 2

I. Questions regarding the contest criteria

All the documents submitted will be screened carefully by the contest organiser and presented to a jury for assessment.

The answers to questions 1 to 8 (the contest criteria) constitute the most important part of your application.

Links to online content do not replace answers to the questions.

Please answer the questions in a separate document of not more than five pages, explaining to what extent your project/measure/product meets these criteria.

Please feel free to complement your answers with suitable materials in separate documents (e.g. project documents, press reports, evaluations, photos, videos/DVDs).

1. Participation:

In which way have the needs and interests of local people been taken into account in the planning phase and during implementation of the project? Please also explain in a transparent manner how participation (including participation of minorities) works in key decision-making.

As the active participation of local people is the key criterion for a TO DO! award, this question 1 should be answered in a differentiated manner.

2. Economic benefit:

How does your project/measure/product ensure that a broad part of the local population benefits from tourism in economic terms?

3. Awareness raising:

How does your project/measure/product raise awareness of the risks and opportunities associated with tourism development and its impacts on economic, social, and cultural aspects of local people's daily lives?

4. Cultural identity:

How does your project/measure/product strengthen local culture and the cultural identity of local people? How does it minimise or avoid tourism-related social and cultural damage? How does it promote intercultural encounters and exchange between hosts and guests?

5. Decent work:

In which way does your project/measure/product include the creation of qualified jobs and/or the improvement of working conditions in tourism with regard to social security, working hours, training, and remuneration?

6. Gender equity:

To what extent are women and men equitably involved in the planning and implementation of your project/measure/product, in terms of numbers of people, content, and responsibility? Have there been any changes in this regard since your project/measure/product was launched?

7. Environmental sustainability:

Please explain if and how criteria of environmental and climate-related sustainability and the sustainable use of natural resources are taken into account.

8. Sustaining the project:

How do you sustain your project/measure/product in economic and institutional terms? What are the problems or risks you see with regard to sustaining your project/measure/product on the long run?

II. General information about the project/measure/product

Please answer the following questions 1 to 8 (using key words) in a separate document (max. 5 pages).

Of course, all the information given will be kept **confidential**.

Please also add a map showing the exact location of your project/measure/product.

1. Please describe the three most important reasons why, in your opinion, the project/measure/product submitted should be awarded a TO DO! 2019.

1.

2.

3.

2. Please illustrate in brief the history and development of your project/measure/product. Who initiated and implemented it, when and why? Please also describe the general social setting of your project/measure/product.

3. Please describe your tourism programmes. What do you offer?

4. Which marketing channels do you use?

(E.g. tour operators, agencies; web portals; please also include relevant web links!)

Application form, page 2

5. How has the annual number of guests developed since the project/measure/product was initiated? What are your targets with regard to the number of guests/guest-nights and visitors?

6. Is the project/measure/product supported or accompanied by institutions/cooperation partners from outside? If so, since when and by whom? When will this support or consultancy end?

7. Do you network with similar projects/measures/products in your country or internationally? If so, with whom?

8. How did you learn about the TO DO! contest?

Please submit your complete application and documents by 31st August 2017

by e-mail to: info@studienkreis.org or

by post to: Studienkreis für Tourismus und Entwicklung e.V., TO DO! 2019
Bahnhofstraße 8, 82229 Seefeld, Germany